



**AUDINEX**

Partenaire de votre réussite

# Why Invest in Morocco ?



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## PRO-BUSINESS

Business-friendly environment with political stability, resilient economy and Government incentives



## COMPETITIVE

Advanced infrastructure, high qualified human resources and strategic position giving access to potential markets worldwide



## SUSTAINABLE

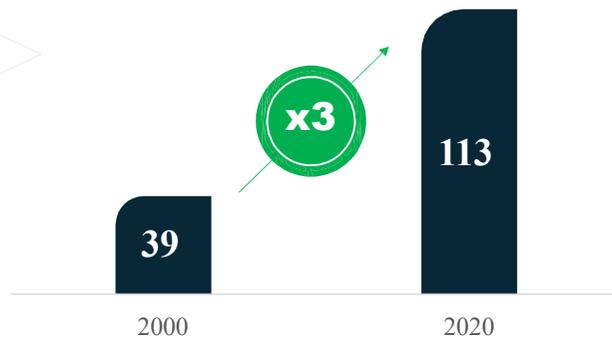
Strong Royal vision with ambitious energy transition plan to make Morocco among the greenest and lowest carbon platforms in the world



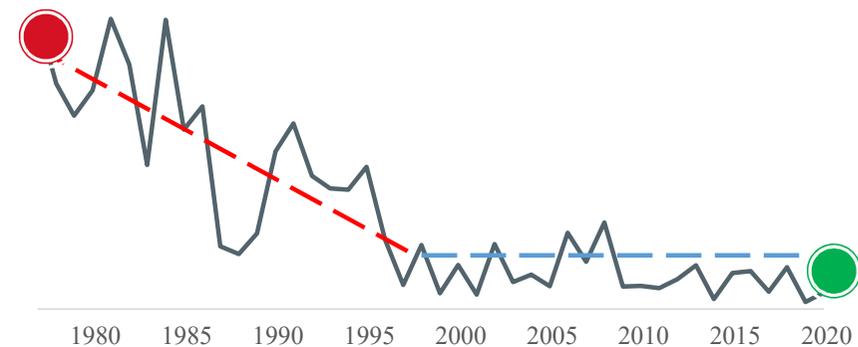
## STRONG MACRO-ECONOMIC FUNDAMENTALS

Ranked **1<sup>st</sup>\*** Among 141 countries  
in terms of inflation rate stability

**GDP has tripled in less than 20 years**  
(USD Billion)



**Stable inflation rate maintained under 2% since 2010**  
(annual inflation %)



Source : The World Bank / Global Competitiveness Report WEF 2019 (\* Among the countries ranked first)

## EASE FOR BUSINESS TO GROW

MORE THAN 50 NON DOUBLE TAXATION  
AND INVESTMENT PROTECTION  
AGREEMENTS

NO RESTRICTIONS ON CAPITAL FOR  
NON-RESIDENTS

FREE REPATRIATION OF PROFIT  
AND CAPITAL FOR NON-RESIDENTS



Source : WEF / RMB



## AN ATTRACTIVE INCENTIVE PACKAGE

### GOVERNMENT SUBSIDIES

- **Investment:** tailor-made offer for investors.
- **Recruitment & Training:** financial incentives to cover costs

### SPECIAL ECONOMIC ZONES

- **Land, office space, and industrial plants** in main economic zones
- **Financial support** for building and equipment

### GOVERNMENT SUPPORT

- **Support from Moroccan Investment & Export Development Agency (AMDIE):** end-to-end assistance



## TANGIER MED PORT, THE 1ST TRANSHIPMENT PLATFORM IN AFRICA

**186**

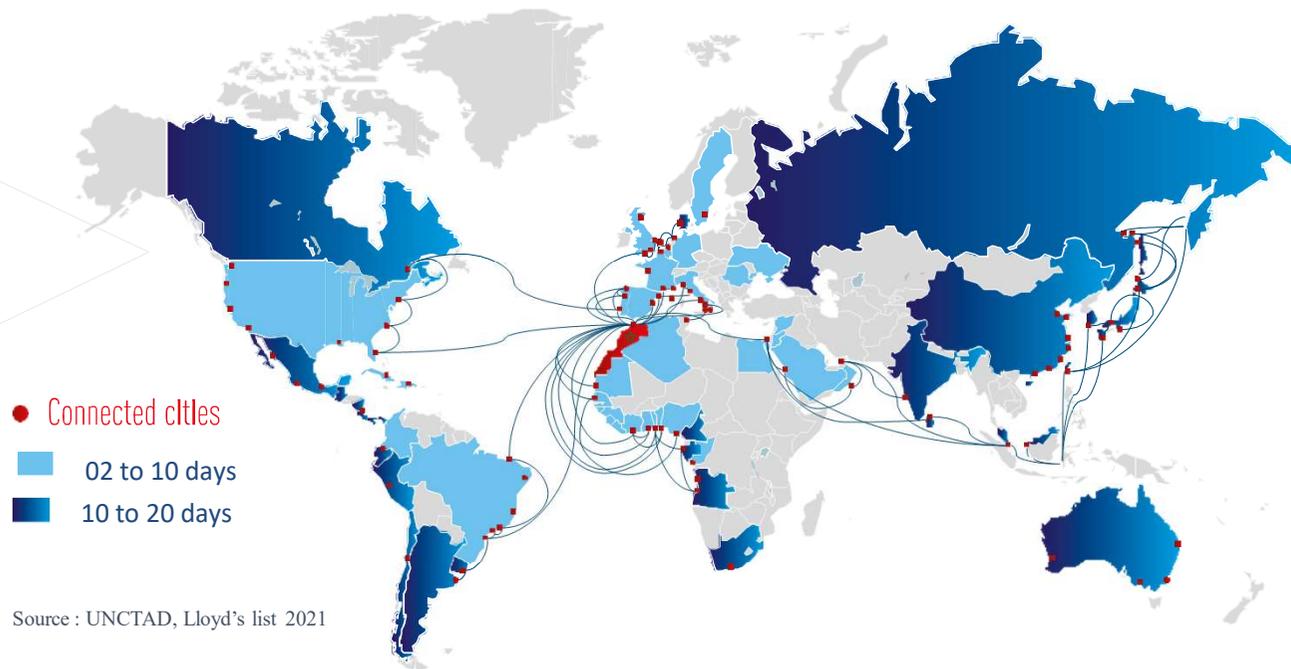
186 connections  
with 77 countries

**14 km**

14 km from Europe

**9M**

Treatment capacity for  
9 millions of containers per year



Source : UNCTAD, Lloyd's list 2021



# COMPETITIVE ACCESS TO MARKETS OF OPPORTUNITIES

## MORE THAN 50 FTAS GIVING ACCESS TO 1.3 BILLION CONSUMERS

### EAFT (European Assoc. for Free Trade)

(Iceland, Liechtenstein, Norway Switzerland)



### FTA with United Kingdom



### FTA with the United States of America



### Arab Maghreb Union

(Algeria, Libya, Mauritania, Tunisia)



### African Continental Free Trade Area (AfCFTA)



### FTA with the European Union



### FTA with Turkey



### FTA with Jordan, Tunisia, Egypt

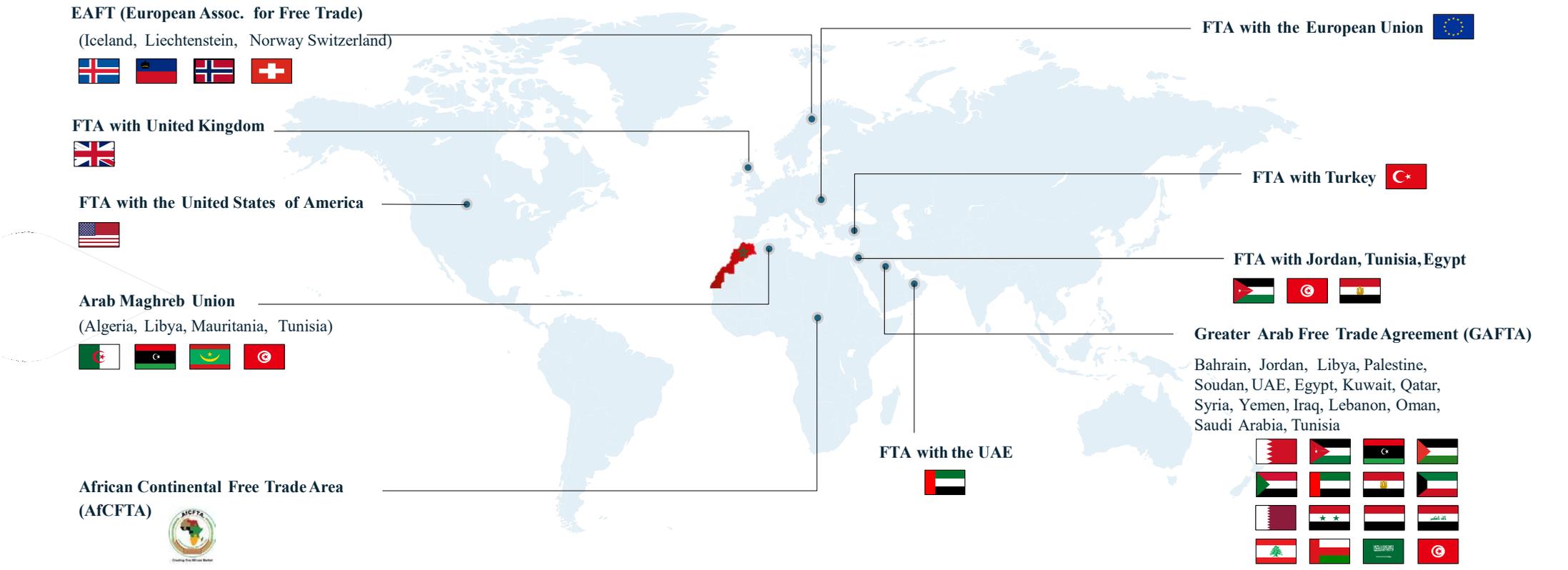


### Greater Arab Free Trade Agreement (GAFTA)

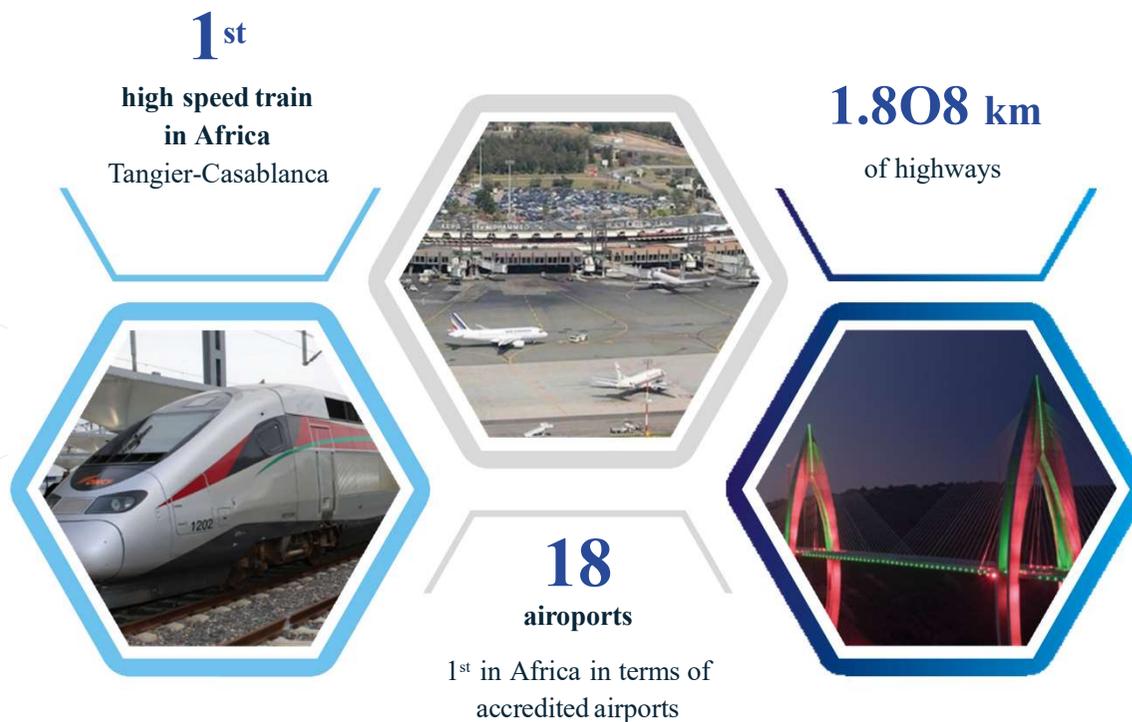
Bahrain, Jordan, Libya, Palestine, Soudan, UAE, Egypt, Kuwait, Qatar, Syria, Yemen, Iraq, Lebanon, Oman, Saudi Arabia, Tunisia



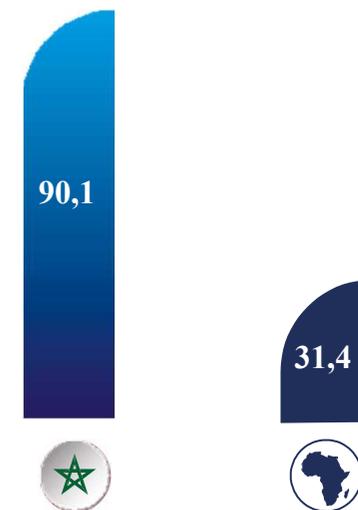
### FTA with the UAE



## 1ST IN AFRICA IN TERMS OF INFRASTRUCTURE & DIGITAL CONNECTIVITY



Bandwidth per  
internet user (kbit/s)



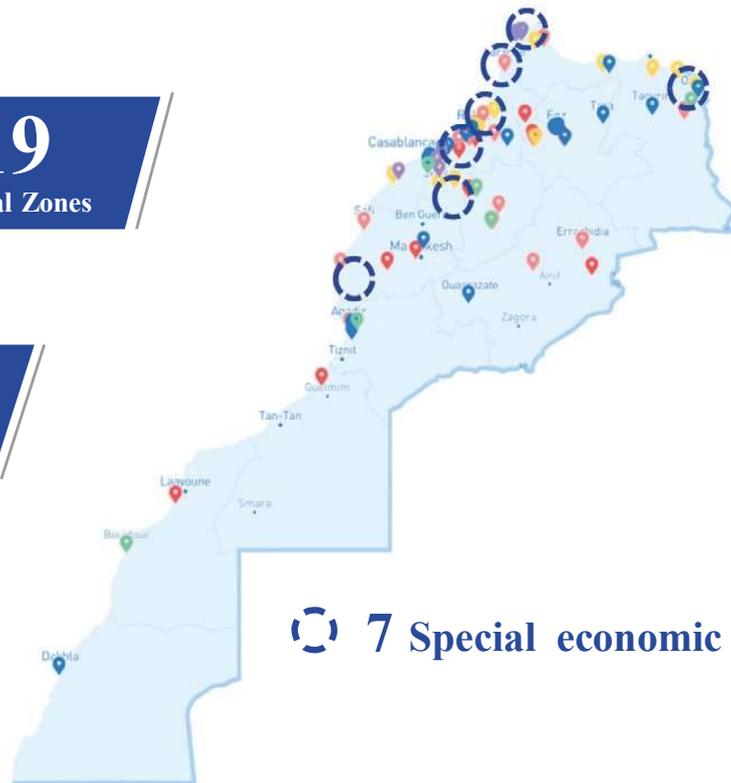
2020 Global ICT Regulatory Outlook benchmark  
across 193 countries worldwide

# COMPETITIVE AVAILABILITY OF INDUSTRIAL LAND

## STRATEGIC INDUSTRIAL ZONES ACROSS THE COUNTRY

**119**  
Industrial Zones

**>10.000**  
Industrial operators



**7** Special economic zones



# COMPETITIVE OUR LEADING GLOBALLY

## RICH AND DIVERSIFIED INDUSTRIES



### AUTOMOTIVE

1ST EXPORTING SECTOR  
60% LOCAL INTEGRATION RATE



### AERONAUTICS

+20% ANNUAL GROWTH  
+140 AERONAUTICAL OPERATORS



### TEXTILE

AMONG THE 1<sup>ST</sup> INDUSTRIAL EMPLOYER  
IN MOROCCO



### AGRO-INDUSTRY

1ST MANUFACTURING SECTOR IN  
MOROCCO



### OUTSOURCING

MOROCCO, A COMPETITIVE  
OUTSOURCING PLATFORM



### PHARMACEUTICAL

MOROCCO, AFRICAN  
PHARMACEUTICAL LABORATORY



### AND MORE

...

- ELECTRONICS
- MECHANICAL AND METALWORKING INDUSTRIES
- CHEMICAL INDUSTRY
- HEAVY TRUCKS
- PLASTIC PROCESSING
- LEATHER





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